900250005 03/20/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/28/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Creative Healthcare Solutions, LLC		11/12/2012	LIMITED LIABILITY COMPANY: OHIO

RECEIVING PARTY DATA

Name:	The Selva Group, LLC	
Street Address:	500 Olde Worthington Road	
City:	Westerville	
State/Country:	ОНЮ	
Postal Code:	43082	
Entity Type:	LIMITED LIABILITY COMPANY: OHIO	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3388143	COMMUNICATION BEYOND WORDS
Registration Number:	3176842	THE SELVA GROUP
Registration Number:	3380928	SELVA INSIGHT

CORRESPONDENCE DATA

Fax Number: 6144642634

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (614) 462-5458

Email: trademarks@keglerbrown.com

Correspondent Name: Kegler Brown Hill & Ritter - SCB

Address Line 1: 65 East State Street

Address Line 2: Suite 1800

Address Line 4: Columbus, OHIO 43215

TRADEMARK REEL: 004986 FRAME: 0309 3388143

3386 T

ATTORNEY DOCKET NUMBER:	104601.17ASSGNMNTTOSELVA	
NAME OF SUBMITTER:	Stephen C. Barsotti	
Signature:	/SCB/	
Date:	03/20/2013	
Total Attachments: 3 source=CreativeToSelva#page1.tif source=CreativeToSelva#page2.tif source=CreativeToSelva#page3.tif		

ASSIGNMENT OF TRADEMARK

This Assignment is made effective as of December 28, 2009, by and between Creative Healthcare Solutions, LLC, an Ohio limited liability company of 500 Olde Worthington Road, Westerville, Ohio 43082 (the "Assignor"), and The Selva Group, LLC, an Ohio limited liability company of 500 Olde Worthington Road, Westerville, Ohio 43082 (the "Assignee").

BACKGROUND:

- **A.** Creative Healthcare Solutions, LLC was a wholly owned subsidiary of inVentiv Communications, Inc. (an Ohio corporation) before it was dissolved effective December 31, 2009.
- B. Assignor is the title owner of the trademarks listed on the attached Schedule A, along with the goodwill associated with the marks (hereinafter the "Marks").
- C. The Selva Group, LLC is a wholly owned subsidiary of inVentiv Communications, Inc. (an Ohio corporation), an affiliate of Assignor, and successor in interest to the business and goodwill associated with the Marks.
- **D**. Assignee has acquired all right, title, and interest in the Marks, the goodwill symbolized by the Marks, and the registrations of the Marks, and desires to memorialize that assignment herein.

THE PARTIES AGREE AS FOLLOWS:

Now, therefore, for good and valuable consideration received, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby memorializes the sale,

assignment, transfer, conveyance and delivery to Assignee of all of the Assignor's right, title and interest in and to the Marks as of the Effective Date, including all claims for past infringement and all causes of action with respect to or arising out of the use of the Marks, together with the goodwill associated with the Marks.

Assignor further covenants to execute, when requested, such additional instruments and documents as may be necessary or desirable to effectuate the purposes of this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date first written above.

CREATIVE HEALTHCARE SOLUTIONS, LLC

By: inVentiv Communications, Inc.,
Its sole member

Name: Eric M. Sherbet

Title: Vice President and Secretary

THE SELVA GROUP, LLC

By: inVentiv Communications, Inc., Its sole member

Name: Eric M. Sherbet

Title: Vice President and Secretary

STATE OF MASSACHUSETTS :

: ss

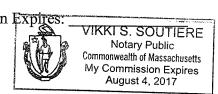
COUNTY OF MIDDLESEX

The foregoing instrument was acknowledged before me this <u>/5</u>th day of November, 2012, by Eric M. Sherbet, in his capacity as Vice President and Secretary for Creative Healthcare Solutions, LLC and The Selva Group, LLC.

[SEAL]

Notary Public

My Commission Expires:



SCHEDULE A

Mark	Registration No.	Goods
COMMUNICATION BEYOND WORDS	3,388,143	Class 41: Providing continuing medical education services and distributing course materials in connection therewith.
THE SELVA GROUP	3,176,842	Class 41: Providing continuing medical education services and distributing course materials in connection therewith.
SELVA INSIGHT	3,380,928	Class 35: Marketing consulting, marketing analysis, and market research in the field of continuing medical education.

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RECORDED: 03/20/2013